

Swag & Print Platform Evaluation Checklist

Use this checklist to evaluate potential swag and print management platforms for your enterprise.

Catalog & Production Network

- Does the platform support both print and promotional products?
Look for one system to manage brochures, business cards, swag, apparel, and corporate gifts.
- Does the platform offer a global production network?
Local production options should reduce shipping time, costs, and environmental impact.
- Can we continue using our preferred vendors alongside the platform's network?
Ensure flexibility to integrate trusted suppliers while gaining access to a broader global network.

Asset & Order Management

- Can we manage user roles and permissions at a granular level?
Look for full control over approvals, budgets, and department-level access.
- Does it integrate with our Digital Asset Management (DAM) system?
If you're already using a DAM, the platform should connect to it for easy access to approved brand assets.

Invoicing, Payment & Financial Control

- How does the platform handle invoicing across currencies and regions?
Check for multi-currency support, local tax compliance, and detailed spend reporting.
- Does the platform allow multiple payment methods?
Options should include on-invoice, credit cards, vouchers, and pre-set budgets.

Sustainability & ESG Alignment

- Does the platform track sustainability metrics?
Ensure it measures carbon footprint and aligns with ESG goals and sustainability regulations.

Usability & Scalability

- Is the interface user-friendly across global teams?
Look for multilingual, multicurrency capabilities and ease of use for all users.
- Can the platform scale as we grow?
It should support increasing volume, complexity, and user base without loss of performance.

Integrations & Security

- Does it integrate with our ERP and SSO systems?
Evaluate compatibility with your authentication and enterprise resource planning infrastructure.
- What level of security does the platform offer?
Ensure it provides enterprise-grade security, including data encryption and compliance with global standards.

Ready to see it in action?

Book a demo to see how Ciloo can help your enterprise simplify swag, print, and branded merchandise management, without giving up flexibility or control.

[Book a demo](#)